

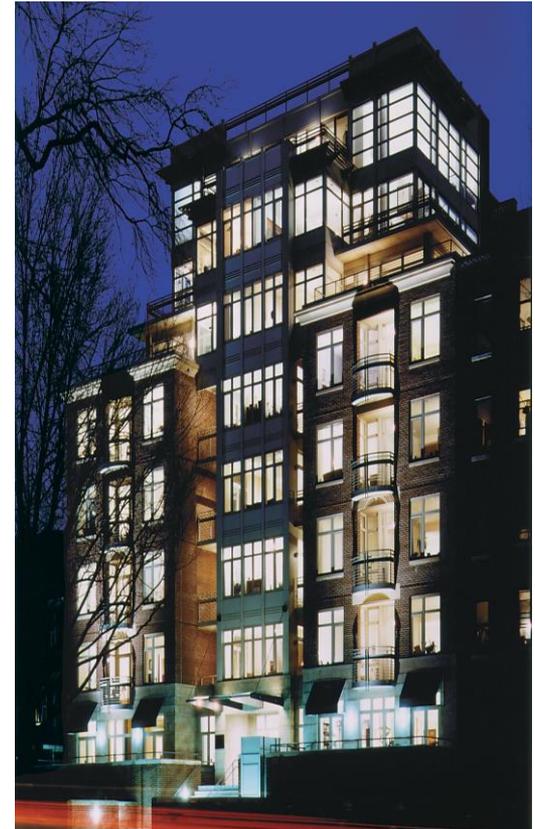
ENERGY + WATER COMPETITION

Grant Funded

Department of Energy & Environment grant to Steven Winter Associates, Inc. awarded on July 20th, 2015

Project Description

Develop and manage an energy and water efficiency competition for multifamily rental housing



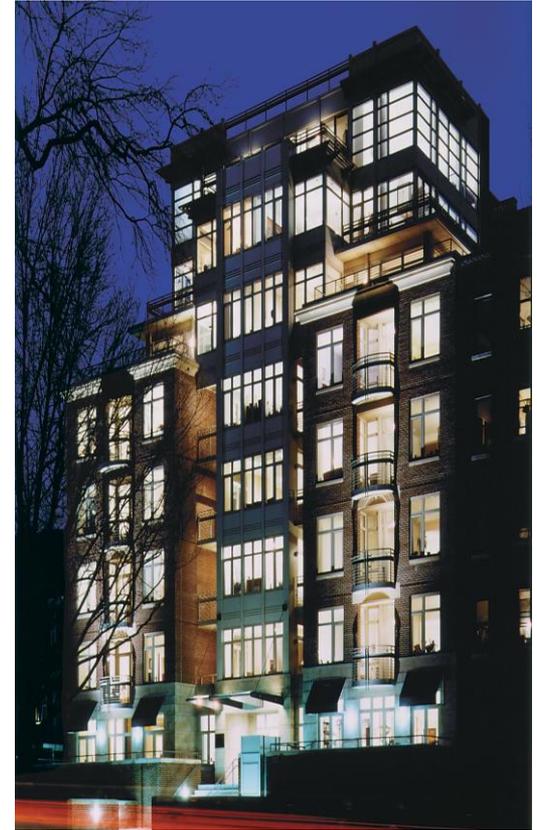
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ENERGY + WATER COMPETITION

Phase I Activities

- **Survey**
- **Technology Research**
- **Competition Toolkit**
- **Recommend Pilot Sites**
- **Strategic Plan**



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ENERGY + WATER COMPETITION

Survey

- 3 types distributed:
Resident, Manager, Owner
- Online tool and paper
- August 24 – September 18
- Outreach to 155 multifamily owners, managers, and membership groups

Energy and Water Use

About me and my apartment

1. My building is *

Street Address/Building Name

City State

2. Do you own or rent? *

Own

Rent

3. Do you live in an apartment building?
(For the purposes of this survey an apartment building is considered a building with 4 units or more) *

Yes

No



SURVEY RESULTS

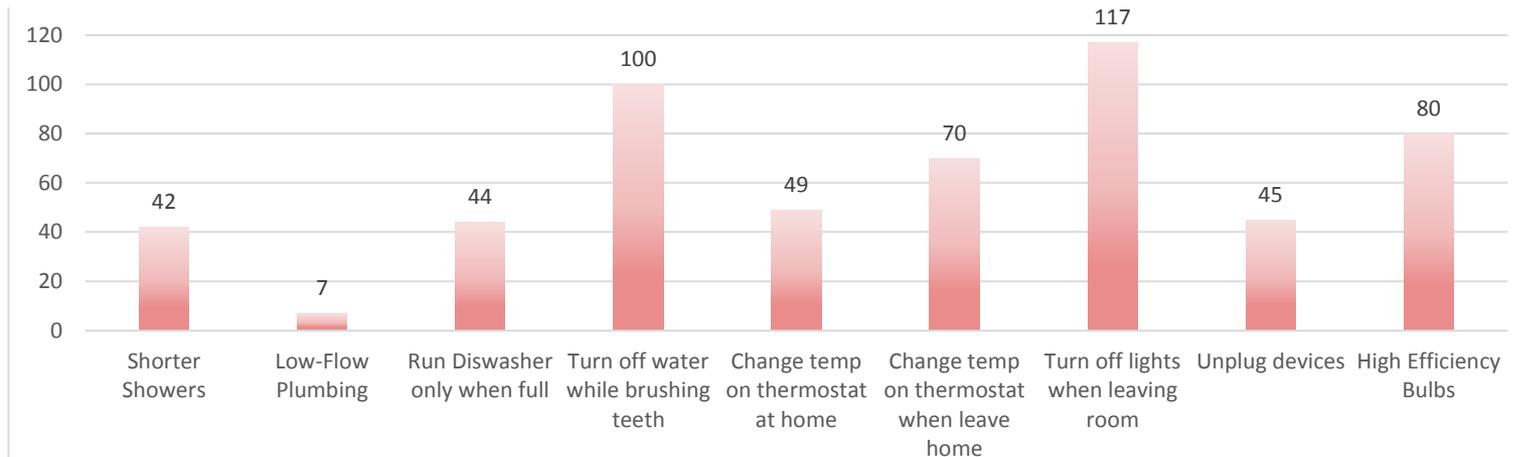
- 127 resident responses
- 12 managers and 2 owners representing 58 buildings
- Incentives
 - Drinks with Tommy Wells!
- Barriers
 - Upfront cost of improvements
 - Split incentive

45% of residents agree they would pay more for an apartment with energy and water efficiency features

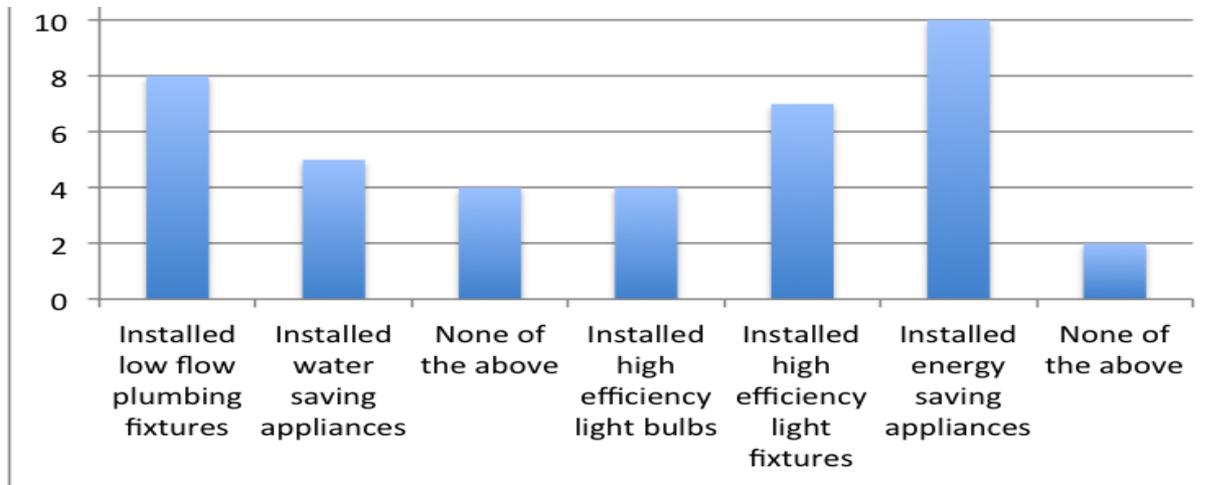


SURVEY RESULTS

Resident Actions to Reduce Energy and Water Usage



Manager Actions to Reduce Energy and Water Usage



TECHNOLOGY & VISUALIZATION TOOL

	Aquicore	Energy Score Cards	GreenPSF	Greenprint	Lucid Building OS	Portfolio Manager	WegoWise
Integration with Portfolio Manager	<input checked="" type="checkbox"/>						
Reports on Water Usage	<input checked="" type="checkbox"/>						
Automatically imports utility data	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reporting	Variety	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Alerts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Customizable	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Benchmarking Capability	Normalized	<input checked="" type="checkbox"/>					
	Database	<input type="checkbox"/>	<input checked="" type="checkbox"/>				
	Real Time	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
User Friendly Interface	Interfaces	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Social Media	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Competition	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Multifamily Experience	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Total (Maximum 14)	11	8	6	6	11	6	9
Price (Per Building/Year)	\$5000+	\$500	Free		\$5000-\$10000	Free	\$120-300

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Competition Toolkit

- Competition how-to guidebook
- Engagement and planning tools
- Education and activities to run 6 month competition



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Competition Pilot

- Select pilot participants from survey respondents
- Focus on building to building energy and water reduction
- Establish building engagement teams of residents and management
- Customize toolkit with building specific details
- Run 6 month competition with regular education and ongoing activities to reinforce behavior change
- Monitor energy and water usage before, during and after competition to assess effectiveness of activities



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Strategic Plan : Toolkit

- Scale to District wide competition platform including condos, co-ops and dorm
- Pilot a competition pairing physical upgrades with behavior change
- Develop behavior based efficiency incentives
- Engage managers and staff with trainings and best practices on building level improvements, and ongoing operations and maintenance



ENERGY + WATER COMPETITION

Strategic Plan : Policy

- Consider existing District regulations and their current and potential impact on energy and water reduction in multifamily buildings
- Research national and international successful policy models
- Engage an advisory board to direct research and draft voluntary and mandatory regulation changes

